

Sustainable Lighting Symposium
in Reykjavik, Iceland,
October 13. 2009

LIGHTING QUALITY - ENHANCING QUALITY OF LIFE

In the light of today's situation, lighting designers at Verkis consulting find an opportunity to enlighten the autumn 2009 by bringing forth a symposium on sustainability in lighting, educating ourselves and our clients on why lighting is so important to human health and our well-being as well as advancing energy efficiency and minimizing environmental impact. Verkis hf. Engineering and design consultants welcome renown international guest lecturers to address the latest findings in the subject of sustainable architectural lighting.

- * Dr. George Brainard, Director of the Light Research Program, serving as team leader for the National Space Biomedical Research Institute developing countermeasures for health risks during space flight, will explain how their work is leading to the development of new architectural lighting strategies.
- * Merete Madsen holds PhD from the School of Architecture in Copenhagen, wrote her thesis on "Daylight as a sustainable lighting strategy" and works at Grontmij-Carlbro Engineering Consultants as Chief Consultant, will discuss daylight architecture.
- * Kevan Shaw is a professional lighting designer and the Director of Sustainability in the Professional Association of Lighting Designers and will discuss the importance of assessing the entire life cycle of a lighting installation - rather than looking at any single life actor.
- * Martin Lupton. Martin has earned an international reputation as a passionate ambassador for professional sustainable lighting design, not just within the lighting profession itself, but across all of engineering and the built environment sector. He has arranged and been involved with several guerrilla lighting campaigns that have led to a high level of publicity with the general media as well as the trade press. Martin is an active member of the Professional Lighting Design Association (a global organisation that is dedicated to promoting the profession of lighting design) and is currently the President of the association. He regularly writes articles for both the national and international press, as well as speaking at wide range of events.

The symposium will take place Tuesday October 13th in Reykjavik, Laugardalshöll Hall3, and welcomes anyone who would like to be informed about the impact lighting has on our well-being and how to improve the environment of one self and that of others. The language will be in English. Tickets can be bought on www.midi.is

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